**Business Management - Course Syllabus**

**Description:**
The course in business management will help to develop a business management culture, which is vital for promoting economic development. It is also intended to acquaint students with knowledge of principles and procedures in business and skills that are necessary for a successful business career. The course will further lead to the acquisition of attitudes that are necessary for success in modern business practice.

**Textbook:** Business Management – Boundless 4.0

**Course objectives:**
- Recognize the main functional areas of business management.
- Acquire basic principles and techniques for managing a profitable business enterprise.
- Develop skills for solving business problems and minimizing business risks.
- Acquire the capability for developing sound financial basis for business.
- Develop appropriate attitudes and the necessary ethics for modern business.

**Contents:**

**Semester A**
- Chapter 1 – Introduction to Management
- Chapter 2 – Organizational Structure
- Chapter 3 – Organizational Theory
- Chapter 4 – Organizational Culture and Innovation
- Chapter 5 – Organizational Behavior
- Chapter 6 – Groups, Teams, and Teamwork
- Chapter 7 – Human Resource Management
- Chapter 8 – Control

**Semester B**
- Chapter 9 – Leadership
- Chapter 10 – Decision Making
- Chapter 11 – Communication
- Chapter 12 – Strategic Management
- Chapter 13 – Ethics in Business
- Chapter 14 – Globalization and Business
- Chapter 15 – Diversity in a Global World
- Chapter 16 – Entrepreneurship and Management

**Grading Scale**
- **A** = 90-100%
- **B** = 80-89%
- **C** = 70-79%
- **D** = 60-69%
- **F** = under 59%

**Grade Weighting**
- **Chapter Quizzes** ............ 35%
- **Written Projects** ............. 35%
- **Final Exam** ................. 30%
- **Total** ..................... 100%